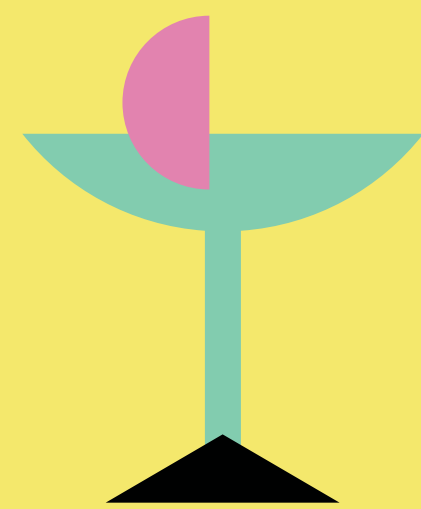


BEVERAGE BATTLE 2026

Competition Guide



LET'S SHAKE



THINGS UP

The Beverage Battle is one of the biggest moments in our beverage calendar – and it's back for year three.

This is where bold ideas meet great flavours. Whether you're a master mixologist or a home-brew hero, the Beverage Battle is the place to mix things up, try something new and see where your ideas take you.

Inside, you'll find everything you need to get started. Once that's sorted, the rest is over to you – thinking, tasting, tweaking and creating.

The competition isn't just for our brilliant barista squad – it's open to everyone across the business. Whatever your role, level, or region you're in. Front of house, kitchen, support teams... if you've got the passion, you've got a shot!

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How to Enter

We're big on flavour, but this battle is also about soul, story and impact. Every drink must embody our 5 C's: Carbon. Craft. Creativity. Community. Cheer.

Step 1: Head to the [Battle portal here.](#)

Step 2: Fill in a few quick details – yours and your line manager's info, and all the tasty details of your drink (ingredients, measurements and any special touches)

Step 3: Film a short 1-minute video

Step 4: Upload your video to the portal



Your Video Entry

Show us your creative side and fuel your individuality!

Choose the beverage that represents your personality and tell us why it's your pick. Then take us step by step through the recipe and ingredients - and give us a taste of your story.

Need some inspo?

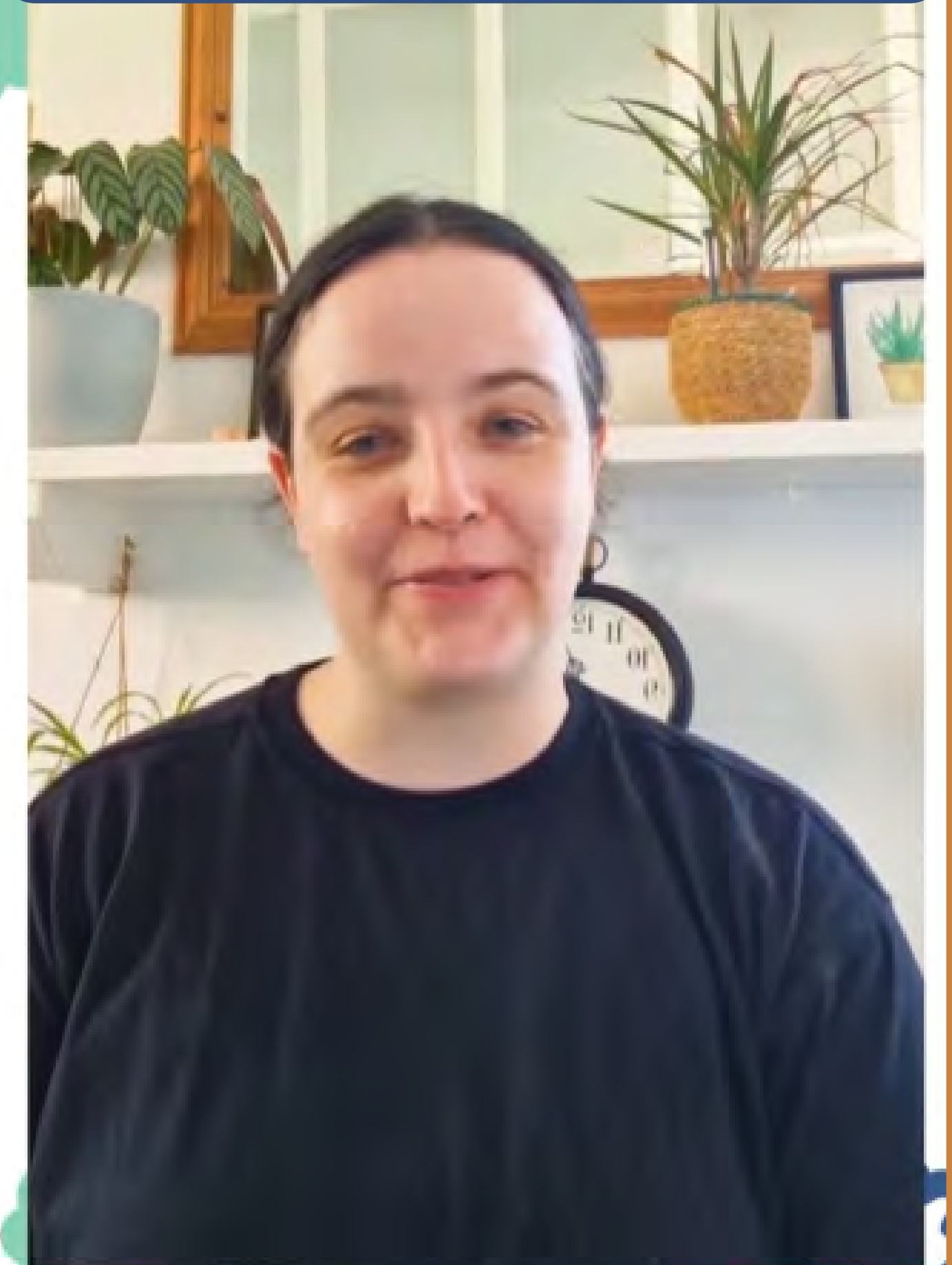
Watch our 2025 Beverage Champion Rosie's entry video!

Entries close on Monday 9th March.

TAKE YOUR SHOT & ENTER NOW

If you need any support or have any questions, get in touch with the Beverage Academy team at beverageacademy@baxterstorey.com

CLICK TO PLAY ▶



Barista at BaxterStorey.

Key Dates & What Happens Next

We're taking our Regional Heats back on the road and this year, they're heading to our Obsessed Lives!

The shortlist will be announced by Friday 20th March. From there, it's onto the Regional Heats (also known as the semi-finals). We've kept things regional to make it easy, inclusive and accessible for everyone to get involved.

**Here's when the action is brewing!
Get these dates in the diary:**

Travel – 26th March

Central & Wales – 16th April

South East & South West – 23rd April

Scotland – 30th April

London – 15th May

North – 21st May

Europe & Ireland – Stay tuned!



The Regional Heats: What To Expect

This is where things really heat up.

On the day, our beverage stars will take on a ready steady cook–style challenge with a beverage twist. You'll be given:

- **A mystery basket of ingredients**
- **20 minutes on the clock to create a drink of your choice**
- **Time to present and pitch your beverage to the judges**

It's fast-paced, creative and all about how you think on your feet!



THE PRIZES

1ST PLACE

An all-expenses-paid trip to the Specialty Coffee Association (SCA) World of Coffee 2027, WSET Level 1 training, an Extract Coffee Roasters annual subscription, a Perkbox voucher, a Coffee Experience Tour with Dan Fellows in London, and the coveted cocktail shaker trophy.

2ND PLACE

WSET Level 1 training, an Extract Coffee Roasters annual subscription, a Perkbox voucher, a Coffee Experience Tour with Dan Fellows in London, and the coveted cocktail shaker trophy.

3RD PLACE

WSET Level 1 training, an Extract Coffee Roasters annual subscription, a Perkbox voucher, a Coffee Experience Tour with Dan Fellows in London, and the coveted cocktail shaker trophy.



SO... READY TO 



GIVE IT A GO?



IT'S YOUR MOVE.

Rip up the rulebook, bring the flavour and fire up your tastebuds. Show us what you've got.

**GET STARTED
NOW**